



Walters State Community College Course Syllabus

Course Information

Course Number and Name: ECON 2200 Principles of Microeconomics

Section ID: 80268.202380

Semester and Year: Fall 2023

Credit Hours: 3

Start Date: August 21, 2023

End Date: December 08, 2023

Course Format: WEB - Web Classes

Catalog Course Description: Microeconomics is the study of firms, industries, and consumers to include the following topics: supply and demand, elasticity of demand and supply, production and cost theory, market structure and consumer choice theory. Prerequisite: ECON 2100. **F,S**

General Education Course Designation: General Education Course

Meeting Details: TBD

Course Drop Deadline: October 27, 2023

Instructor Information

Name: Farnood Farmand

Office Location: TECH 236

Office Hours: TBD

Office Phone: 423-585-6973

Email: Farnood.Farmand@ws.edu

Supervisor Name: Dr. Tera Howerton

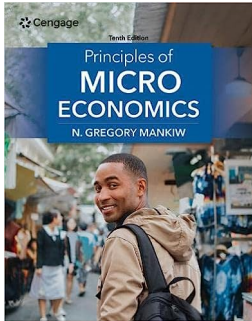
Supervisor Phone: 423-585-6961

Secretary Name: Tammy Jones/Kathy McFarling

Secretary Phone: 423-585-2644/423-585-6972

Required Textbook(s) and Materials

Principles of Microeconomics



ISBN: 978-0-357-72286-2

Authors: N. Gregory Mankiw

Publisher: Cengage Learning

Edition: 10th

Additional Information

This course is participating in the Digital Engagement Initiative (DEI), which automatically attaches a digital textbook (ebook) to your class. The cost of the digital textbook is included in your tuition and fees automatically through your Walters State account. The digital textbook for this course includes access to MindTap course, where you will complete your assignments for this course. More information will be provided during the first class meeting.

Student Learning Outcomes/Objectives

- Understand and explain the marginal analysis and use opportunity cost in analyzing production possibility Frontier and trade-offs. Define and calculate comparative and absolute advantage.
- Explain the determinants of supply and demand. Analyze the concepts of shifts in both supply and demand.
- Explain the market equilibrium, shortage, surplus, price ceiling, and price floor.
- Explain and calculate price elasticity and understand the relationship between elasticity and total revenue.
- Calculate and describe the concept of marginal utility and total utility.
- Use the MR/MC approach to determine the profit maximizing output of a firm in the purely competitive, monopoly and monopolistic competitive market structures.
- Understand the concept of taxation and the relationship between taxation and elasticity.
- Identify and define progressive, regressive, and proportional tax. Compare and contrast public and private goods.
- Understand the meaning of externalities and their graphical applications concerning real-life

examples.

- Differentiate between explicit and implicit costs, graph and calculate fixed, variable, total, and marginal costs.
- Understand and define the four market structures (Perfect Competition, Monopoly, Monopolistic Competition, and oligopoly. Identify the graph of each market structure and analyze the short-run and long-run, zero economic profit, deadweight loss.
- Calculate and apply simple game theory models concerning oligopolistic markets.
- Describe factors of production and marginal analysis and production decisions.

Instructional Approach and Methods

This course will be taught in an online format, which includes independent work by reading the textbook and participating in class discussions, writing a summary paper for a video of the week, doing the online homework assignments, and taking the tests that are posted on the weekly assignments online.

Assessment, Evaluation and Testing Procedures

The assessment for this course consists of weekly homework assignments, discussion board participation, writing a video summary paper, weekly quizzes, 3 tests, and a final comprehensive exam.

The grades are weighed and the weight of the assignments is as follows:

Homework assignments	20%
Video Summary	10%
Discussions	15%
Weekly Quizzes	10%
3 tests (each 10%)	30%
Final Exam	10%
Total	100%

Grading Scale

The grade for this class is weighted as follows:

A	90-100%
B	80-89%
C	70-79%
D	60-69%
F	Below 60%

Assignments

Students are expected to follow the directions given for each week's assignment on eLearn. Students are expected to read the ***frequently asked questions*** that are posted in the **Getting Started** part of the eLearn and become familiar with the format and the expectations of the class.

Homework assignments - assignments are graded automatically and have ***three attempts for each question***.

Tests- Every week there will be a test. Each test can be ***attempted twice*** and the ***best score of the two*** attempts will be recorded as your grade.

Final Exam (10% of graded) with 50 questions and a time limit of 45 minutes per each attempt.

Class Participation

Students are expected to participate in discussions on weekly prompts.

Course and Class Policies/Procedures

The assignments in this class are done every week and are expected to be finished by the given due dates. The assignments cannot be extended. Extensions may be provided only under extenuating circumstances such as the death of the near family or illness that requires proper documentation such as a doctor, note.

Online/Web-Enhanced Course Supplementary Information

Virtual Office Hours

The instructor may be contacted as follows:

1. Via eLearn or by **email** at any time and the instructor will generally respond within 48 hours.
2. Office hours are by appointment only.

Technical Support

1. WSCC IET Helpdesk: Email helpdesk@ws.edu
2. Cengage Technical Support <https://cengageportal.secure.force.com/>

Web Addresses

All necessary web addresses will be provided in class or via eLearn.

Guideline for Communication: Email, Discussion Posts, Chat

When emailing the instructor, students should observe the following guidelines:

- Give your message a subject that includes your class and section (for example, ECON 2100, MWF 9:05am).
- Write your message in proper letter form with a greeting and signature that includes both your first and last name.
- Be detailed in your request. For example, if you need help with an assignment, specifically state which chapter, which assignment and which question you need assistance with. Also, specifically state what you do not understand. "Help" or "I don't know how to do this" is not specific enough.
- Send screenshots. I can best help you with a homework problem if you will send a screenshot of the problem and a screenshot of the "Check Your Work" screen.
- Please give me 24 hours to respond before you re-send an email with the same request.

Additional Course Requirements/Details/Information

Minimum Technology Requirements: Each student will need a computer with webcam, microphone and internet access for this course. If you need a computer, you may be able to check a laptop out from the Library. You can visit the Library's Equipment Checkout page here: <https://ws.libcal.com/reserve/equipment> (opens in new window) or call the Library at 423-585-6903. If you do not have internet access, you can utilize Walters State's WiFi in the library, computer labs, common areas and even from your car in designated parking areas. You can view maps of the designated parking areas here: <https://www.ws.edu/coronavirus/resources/#wifi-access> (opens in new window).

Course-related eLearn Tools: This course requires the use of the following tools in eLearn: News, Content, and Email. You can view tutorial videos for eLearn here: [eLearn for Students](#) (opens in new window).

Other Course-related Technologies: Students in this course will also use Cengage MindTap link, Microsoft Teams and Microsoft PowerPoint. Instructions, as necessary for this course, will be provided on each of these technologies in eLearn and/or in-class.

Academic Program Standards/Policies/Accreditation Information

Faculty expect all students to refrain from acts of academic misconduct including but not limited to:

1. Plagiarism - refers to using another person's ideas or writing without giving proper credit to the original source. Indulging in this type of conduct will subject the student to disciplinary sanctions, which may be imposed through the regular institutional procedures of Walters State Community College as outlined in the Student Handbook. Plagiarism will result in a grade of "0" for the paper/exam/presentation. Student Conduct and Disciplinary Sanctions contained in the college Catalog/Student Handbook apply (see policy 04:18:02 Disciplinary Sanctions). Plagiarism includes, but is not limited to the following:
 - a. Using cut/paste tool from original document with no references given.
 - b. Copying another student's work and submitting it as one's own.
 - c. Forging or otherwise altering signatures.
 - d. Giving or falsifying academic documents or materials.
2. Cheating - construed as attempting to deceive or mislead which includes, but is not limited to the following:
 - a. Utilizing old tests, projects, notes or written papers.
 - b. Providing unauthorized information to a fellow student about exam content.

- c. Receiving unauthorized aid from any source with quizzes, examinations, or other assignments.
- d. Seeking information in an unacceptable manner during/preceding an exam or other assigned work (cheat sheet, verbal exchange, looking at another person's paper or electronic device, utilizing headphones, using textbook when the test/quiz is not an open book test/quiz, using textbook test bank etc.).
- e. Consulting with a classmate or others when taking a computerized test.
- f. Disregarding other specific policies and procedures outlined for a particular class.
- g. Utilizing unapproved technology/electronic equipment during testing (i.e.: mobile devices such as cell phones, smart devices, or tablets, etc.).
- h. Using the same Internet Protocol network address (IP address) as another student for testing without approval from the course faculty.

Academic Honesty

Faculty expect all students to refrain from acts of academic misconduct including but not limited to:

1. Plagiarism - refers to using another person's ideas or writing without giving proper credit to the original source. Indulging in this type of conduct will subject the student to disciplinary sanctions, which may be imposed through the regular institutional procedures of Walters State Community College as outlined in the Student Handbook. Plagiarism will result in a grade of "0" for the paper/exam/presentation. Student Conduct and Disciplinary Sanctions contained in the college Catalog/Student Handbook apply (see policy 04:18:02 Disciplinary Sanctions).

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 - a. Utilizing old tests, projects, notes or written papers.
 - b. Providing unauthorized information to a fellow student about exam content.
 - c. Receiving unauthorized aid from any source with quizzes, examinations, or other assignments.
 - d. Seeking information in an unacceptable manner during/preceding an exam or other assigned work (cheat sheet, verbal exchange, looking at another person's paper or

- electronic device, utilizing headphones, using textbook when the test/quiz is not an open book test/quiz, using textbook test bank etc.).
- e. Consulting with a classmate or others when taking a computerized test.
 - f. Disregarding other specific policies and procedures outlined for a particular class.
 - g. Utilizing unapproved technology/electronic equipment during testing (i.e.: mobile devices such as cell phones, smart devices, or tablets, etc.).
 - h. Using the same Internet Protocol network address (IP address) as another student for testing without approval from the course faculty.
3. The use of any generative artificial intelligence (AI) tool, such as OpenAI's ChatGPT, Google's Bard, or any other pre-trained language model (commonly referred to as "chatbot"), must be cited for any assignment where it has been used and may not be used unless specifically allowed by your instructor. Please see your instructor or the course policies within the syllabus if you have questions.

Student Resources

TUTORING SERVICES

Students in need of tutoring assistance are encouraged to contact the Office of Student Tutoring located as follows:

- Morristown Campus - Student Services Building Room L107 - (423) 585-6920
- Niswonger Campus - GRNV 226 - (423) 798-7982
- Sevierville Campus - MMH Room 210 - (865) 286-2787
- Claiborne Campus - Room 123A - (423) 851-4761

Specific tutoring assistance in mathematics and writing is available in-person and online as follows:

- Morristown Campus - English Learning Lab - HUM 120 - (423) 585-6970

[Walters State English Learning Lab \(opens in new window\)](https://www.walters.edu/academics/humanities/writing-lab)
[ws.edu/academics/humanities/writing-lab](https://www.walters.edu/academics/humanities/writing-lab)

- Morristown Campus - Mathematics Lab - MBSS 222 - (423) 585-6872

[Walters State Mathematics Learning Lab \(opens in new window\)](https://www.walters.edu/academics/mathematics/learning-lab)
[ws.edu/academics/mathematics/learning-lab](https://www.walters.edu/academics/mathematics/learning-lab)

TECHNOLOGY SUPPORT

Students who need assistance with computing and technology issues should contact the IET Helpdesk by phone at Morristown: (423) 318-2742; Niswonger: (423) 798-8186; or Sevierville: (865) 286-2789 or on-line access.

[Walters State Helpdesk \(opens in new window\)](#)

helpdesk.ws.edu

STUDENTS WITH DISABILITIES SUPPORT SERVICES

Students with disabilities must register with Student Support Services each semester in the Student Services Building, Room U134 (phone (423) 585-6892) if they need any special facilities, services, or consideration.

[Walters State Student Support Services \(opens in new window\)](#)

ws.edu/student-services/disability/

SUICIDE PREVENTION STATEMENT

Walters State is committed to and cares about all students. Support services are available for any person at Walters State who is experiencing feelings of being overwhelmed, hopelessness, depression, thinking about dying by suicide, or is otherwise in need of assistance. For immediate help, contact the National Suicide Prevention Lifeline by calling or texting 9-8-8 or the Trevor Lifeline at 1-866-488-7386. Veterans may also contact the Veterans Crisis Line at 1-800-273-8255 (press 1) or Text 838255.

Walters State has a relationship in place with the following community agencies to provide services (may include crisis referral services, prevention screenings, etc.):

- Cherokee Health Systems 423-586-5032
- Frontier Health 423-467-3600

College Policies

STUDENTS HANDBOOK AS OFFICIAL GOVERNING DOCUMENT

This class is governed by the policies and procedures stated in the current Walters State Community College Student Handbook. All students attending Walters State Community College, regardless of the time, location, or format of the class, must abide by the rules and regulations outlined in the current Walters State Catalog/Student Handbook and the current Walters State Timetable of Classes.

[Walters State Catalog \(opens in new window\)](#)

catalog.ws.edu/

[Walters State Timetable of Classes \(opens in new window\)](#)
ws.edu/admissions/registration/

PURPOSE, LIMITATIONS AND MODIFICATION OF SYLLABUS

This syllabus sets forth the expectations for the course content, work, and grading as well as expectations for student performance and conduct. The syllabus does not constitute a contract between the student and the instructor or the College. The information contained here is subject to change at any time. The instructor reserves the right to modify this syllabus at any time with written notification to the students. Though changes are possible, it is expected that the course will be conducted as described in this syllabus for the semester/year specified in the Course Information section of the syllabus. This syllabus is only valid for the semester/year specified and course requirements are not guaranteed for future semesters.

COURSE GROUND RULES

- Students must attend the first day of on-ground class or contact the instructor prior to the first class. Failure to do this may result in being dropped from the class. Excessive absences may substantially lower the course grade.
- Regular class attendance is a student's obligation for any course regardless of format. (See the Walters State Catalog/Student Handbook). If a student misses class, it is his or her responsibility to contact the instructor regarding missed assignments and/or activities and to be prepared for the next class assignment.
- Students enrolled in web courses must follow the course attendance policy defined for online attendance during the first week of class and throughout the term. Failure to do this may result in being dropped from the class during week one OR may result in the accrual of absences which may negatively impact the student's grade in the course.
- Students who have not paid fees on time and/or are not correctly registered for this class and whose names do not appear on official class rolls generated by the Walters State student information system (MyWS) will not be allowed to remain in class or receive credit for this course.
- Electronic devices must not disrupt the instructional process or college-sponsored academic activity. Use of electronic devices is prohibited unless use of the device is relevant to the activity and use is sanctioned by the faculty member in charge. Electronic devices that are not relevant to the activity or sanctioned by the faculty member in charge should be set so that they will not produce an audible sound during classroom instruction or other college-sponsored academic activity.

FINANCIAL AID

Students receiving any type of financial aid or scholarship should contact the Financial Aid Office before making any changes to their schedule. Schedule changes without prior approval may result in

loss of award for the current term and future terms.

All forms of student Financial Aid may be jeopardized or lost due to the lack of Satisfactory Academic Progress in one or multiple courses. Lack of Satisfactory Academic Progress may negatively impact a student's degree/certificate completion pace and further jeopardize Financial Aid eligibility.

CANCELLATION OF CLASSES AND ACADEMIC CONTINUITY

For information related to the cancellation of classes due to inclement weather or other events, please check the Senators Emergency Text system or the college's Web site at:

[Walters State Homepage \(opens in new window\)](http://ws.edu/home/)
ws.edu/home/

[Walters State Facebook page \(opens in new window\)](https://www.facebook.com/WaltersState/)
<https://www.facebook.com/WaltersState/>

[Walters State Twitter page \(opens in new window\)](https://twitter.com/waltersstate)
<https://twitter.com/waltersstate>

or call the college's student information line, 1-800-225-4770, option 1; the Sevier County Campus, (865) 774-5800, option 7; the Niswonger Campus (423) 798-7940, option 7; or the Claiborne County Campus, 423-636-6200, option 7. Also, please monitor local TV and radio stations for further announcements.

When an event or disaster interrupts the scheduled operations of the college and the ability to proceed with the academic course activities as planned, the college and your instructor may alter the course plan outlined in the syllabus. Should an event occur, students should refer to their course e-Learn pages and/or class materials previously delivered to receive guidance from their instructor. Students should continue to monitor the official college channels of communication listed in the above paragraph. If you would like to sign up for the Senators Emergency Text system, please go to the following Web site:

[Senator Emergency Text System \(opens in new window\)](http://ws.edu/set/)
ws.edu/set/

Dual Enrollment students attending on a high school campus should refer to the high school inclement weather cancellations.

LEARNING MANAGEMENT SYSTEM

Brightspace (commonly known as eLearn or D2L) is the college's Learning Management System (LMS).

Brightspace is committed to accessibility by "deliver[ing] a learning experience that meets the needs of all people, regardless of age or ability." [Brightspace Accessibility Standard \(opens in new window\)](#)

Brightspace is also committed to guarding student data and privacy. [Brightspace Privacy Policy \(opens in new window\)](#).