



## Walters State Community College Course Syllabus

### Course Information

**Course Number and Name:** COMM 2025 Fundamentals of Communication

**Section ID:** 81139.202380

**Semester and Year:** Fall 2023

**Credit Hours:** 3

**Start Date:** August 21, 2023

**End Date:** December 08, 2023

**Course Format:** CON - Conventional Methodology

**Catalog Course Description:** An introductory speech-communication course which focuses on the skills development in the areas of interpersonal, small group, and public communication. Special emphasis is given to public speaking. F, S. (T)

**General Education Course Designation:** General Education Course

**Meeting Details:** MW; 11:10AM - 12:35PM; MBSS 226

**Course Drop Deadline:** October 27, 2023

### Instructor Information

**Name:** Marci Nimick

**Role:** Associate Professor of Communication and Communication Department Head

**Office Location:** WSGC2 213

**Office Hours:** Posted in eLearn.

**Office Phone:** 423-798-7986

**Email:** Marci.Nimick@ws.edu

**Supervisor Name:** Rob Pratt

**Supervisor Phone:** 423-585-6952

### Required Textbook(s) and Materials

**Essential Communication**

**ISBN:** 9780197544310



**Authors:** Ronald Brian Adler, George R. Rodman, Athena DuPré

**Publisher:** Oxford University Press, USA

**Publication Date:** 2021-01-01

**Edition:** 3rd

## Student Learning Outcomes/Objectives

- 1. To develop the student's basic communication skills. 2. To develop the student's interpersonal and critical listening skills. 3. To develop the student's public speaking skills.

### Competencies

1. The student should be able to select an appropriate topic and write a thesis statement for the speech to inform.
2. The student should be able to select an appropriate topic and write a thesis statement for the persuasive/argumentation speech.
3. The student should be able to complete original research on approved speech topics.
4. The student should be able to complete an outline for a speech to inform.
5. The student should be able to complete an outline for a persuasive/argumentation speech.
6. The student should be able to present a documented speech to inform in an extemporaneous style using sketch notes and visual aids.
7. The student should be able to present a documented persuasive/argumentation speech in an extemporaneous style using sketch notes.
8. The student should be able to participate effectively in group/class discussions on selected topics.
9. The student should be able to use critical listening skills when receiving persuasive messages by applying appropriate critical listening criteria to the message.
10. The student should be able to use supportive listening skills in interpersonal communication.
11. The student should be able to use automated indexes and/or other electronic research media to research speech topics.

12. The student should be able to complete a written analysis of communication patterns in family, social, or business situations.
13. The student should be able to complete a written analysis of a contemporary speech.
14. The student should be able to complete a written analysis of his/her own communication activities and skills.

## Instructional Approach and Methods

Much class time will be devoted to communication exercises and public speaking activities. Class time will also be used for lecture/discussion on course topics covered in the text and class handouts. Class discussion and student participation in class activities will be stressed.

- Students will be evaluated based on their performance on objective tests.
- Students will be evaluated based on their performance delivering oral presentations.
  - group narrative speech/panel discussion
  - speech to inform/visual aids
  - speech to persuade/critical issue
- Students will be evaluated based on written folder assignments. All folder assignments must be typed and submitted to eLearn dropbox.

## Assessment, Evaluation and Testing Procedures

1. Exams will be drawn from textbook and class notes. Questions will be multiple-choice.
2. All exams must be taken on the days scheduled. If a student misses an exam due to illness the student should contact the instructor immediately upon his/her return to schedule a makeup exam.
3. No makeup exams will be given except in cases of documented personal illness, emergencies or a WSCC technology glitch.

## Grading Scale

A	90-100
B	80-89
C	70-79
D	60-69
F	below 60

## Assignments

4 objective tests taken in eLearn (lowest grade dropped)

3 oral presentations (assignment sheets in eLearn)

1. group narrative speech/panel discussion
2. speech to inform with visual aids
3. speech to persuade

student folder with 5 assignments (assignment sheets in eLearn)

1. Communication Goal
2. Self-Concept Analysis/Essay
3. Empathic Listening Report
4. Family Communication Analysis
5. Advertisement Analysis Paper

## Class Participation

1. Students are expected to attend all designated classes. A major focus of COMM 2025 is the development of communication skills. Class attendance and participation in class activities are absolutely essential to the student's ultimate success in the course. Failure to attend class and participate effectively in class exercises may result in a failing grade for the course. Attendance, student reading, and out-of-class activities ("homework") are all important.
2. Attendance will be taken, either with the class roll or through assignments. Students missing more than nine class hours will fail the course. Arriving late or leaving early will count as at least one half day absence. This policy translates as follows:
  - For a 1-night per week summer class, you may not miss more than two classes.
  - Students are encouraged to not miss any class session or assignment as habitual absences are closely linked to lack of success in this course.

3. Communication exercises and group discussions conducted in class cannot be made up outside of class.
4. Although class activities missed because of absence cannot be made up, a limited amount of make-up work will be available for excused absences (illness or family emergency). No makeups will be allowed for unexcused absences. It is the student's responsibility to contact the instructor regarding missed work.
5. Behaviors related to attendance and participation – such as frequent absences or tardiness, distracting or inappropriate class conduct, or the failure to complete assignments and speeches on time – may significantly lower the student's grade.

## Course and Class Policies/Procedures

### **Policy on Visual Aids for the Classroom:**

1. Students should select topics appropriate to the assignment, the audience and the classroom setting. The selection of visual aids for use with speeches requiring a visual aid should be made with the same careful consideration to audience and setting.
2. Any visual aids brought to class should aid in the explanation of the topic and not in any way detract from the speech or class decorum. Students should under no circumstances bring to the classroom weapons of any type (whether operable or inoperable) or other items such as ammunition, pressurized canisters, hazardous chemicals or flammable liquids. Also, animals, including house pets, should not be brought to class.
3. Students should consider the use of pictures or digital PowerPoint images for topics that could involve the use of any prohibited visual aids. The student must assume the responsibility for any harm or damage that might occur to persons or property from the student's use of the visual aid.

### **Policies on Exams, Assignments, Documentation, and Plagiarism:**

1. Exams will be drawn from the readings, class notes, and videos, and will be primarily multiple-choice and short answer. All exams must be taken on the days scheduled. If a student misses an exam due to illness the student should contact the instructor immediately upon his/her return to campus to schedule a makeup exam. No makeup exams will be given except in cases of documented personal illness or emergencies. Makeup exams must be completed within one week.
2. All assignments and speeches must be completed on or by the assigned date. A late penalty will be assessed at 25% per day for all work not completed on time. Speeches missed due to

unexcused absences cannot be made up. All written assignments must be typed or word-processed.

3. All speeches must be documented with a works cited list in accepted bibliographical form.
4. All materials turned in for COMM 2025 become the property of the Communication Department.
5. All forms of cheating, plagiarism, and academic dishonesty are strictly prohibited. All speeches, papers, and assignments for the course should be the student's original work according to guidelines governing the assignment. The penalty for cheating and plagiarism on tests, speeches, or written assignments is a grade of zero and referral to the WSCC administration for any institutional penalties. Repeated violations can result in a grade of 'F' for the course.

## Online/Web-Enhanced Course Supplementary Information

All classes will be taught in Teams at the assigned time.

All assignment sheets are located in Content in eLearn.

All tests are taken in Assessments in eLearn.

## Additional Course Requirements/Details/Information

Criteria for Oral Presentations (specific criteria checklist given in class)

1. The speech thesis must be clear and clearly stated. The speech must be well organized with an introduction, preview, transitions, and summary.
2. The speech must be presented with effective vocal qualities including volume, emphasis, and clear articulation.
3. The student must use good eye contact with the audience and explain points directly to the audience in his/her own words using sketch notes on index cards.
4. The student must exhibit neat and professional dress.
5. The speech must be the student's own work and presented in the student's own words.
6. The research done for the speech should be based on current information available from books, magazines, journals, the internet, and interviews of knowledgeable individuals.
7. The speech must use neat, clearly visible, and appropriate visual aids to clarify points. (Visual aids are required for the informative speech.)
8. The student must present research with the speech, including an outline and bibliography.
9. The speech must be given when due.

10. The speech must be interesting or enjoyable as it explores the topic sufficiently in the time allotted (informative speech), or it must effectively argue one side of an issue or present a problem and offer solutions (persuasive/argumentation speech).
11. The speech must not be offensive to particular individuals in content, language, or manner.

## Academic Honesty

Faculty expect all students to refrain from acts of academic misconduct including but not limited to:

1. Plagiarism - refers to using another person's ideas or writing without giving proper credit to the original source. Indulging in this type of conduct will subject the student to disciplinary sanctions, which may be imposed through the regular institutional procedures of Walters State Community College as outlined in the Student Handbook. Plagiarism will result in a grade of "0" for the paper/exam/presentation. Student Conduct and Disciplinary Sanctions contained in the college Catalog/Student Handbook apply (see policy 04:18:02 Disciplinary Sanctions).

Plagiarism includes, but is not limited to the following:

- a. Using cut/paste tool from original document with no references given.
  - b. Copying another student's work and submitting it as one's own.
  - c. Forging or otherwise altering signatures.
  - d. Giving or falsifying academic documents or materials.
2. Cheating - construed as attempting to deceive or mislead which includes, but is not limited to the following:
    - a. Utilizing old tests, projects, notes or written papers.
    - b. Providing unauthorized information to a fellow student about exam content.
    - c. Receiving unauthorized aid from any source with quizzes, examinations, or other assignments.
    - d. Seeking information in an unacceptable manner during/preceding an exam or other assigned work (cheat sheet, verbal exchange, looking at another person's paper or electronic device, utilizing headphones, using textbook when the test/quiz is not an open book test/quiz, using textbook test bank etc.).
    - e. Consulting with a classmate or others when taking a computerized test.
    - f. Disregarding other specific policies and procedures outlined for a particular class.
    - g. Utilizing unapproved technology/electronic equipment during testing (i.e.: mobile devices such as cell phones, smart devices, or tablets, etc.).
    - h. Using the same Internet Protocol network address (IP address) as another student for testing without approval from the course faculty.

3. The use of any generative artificial intelligence (AI) tool, such as OpenAI's ChatGPT, Google's Bard, or any other pre-trained language model (commonly referred to as "chatbot"), must be cited for any assignment where it has been used and may not be used unless specifically allowed by your instructor. Please see your instructor or the course policies within the syllabus if you have questions.

## Student Resources

### TUTORING SERVICES

Students in need of tutoring assistance are encouraged to contact the Office of Student Tutoring located as follows:

- Morristown Campus - Student Services Building Room L107 - (423) 585-6920
- Niswonger Campus - GRNV 226 - (423) 798-7982
- Sevierville Campus - MMH Room 210 - (865) 286-2787
- Claiborne Campus - Room 123A - (423) 851-4761

Specific tutoring assistance in mathematics and writing is available in-person and online as follows:

- Morristown Campus - English Learning Lab - HUM 120 - (423) 585-6970

[Walters State English Learning Lab \(opens in new window\)](https://www.walters.edu/academics/humanities/writing-lab)  
[ws.edu/academics/humanities/writing-lab](https://www.walters.edu/academics/humanities/writing-lab)

- Morristown Campus - Mathematics Lab - MBSS 222 - (423) 585-6872

[Walters State Mathematics Learning Lab \(opens in new window\)](https://www.walters.edu/academics/mathematics/learning-lab)  
[ws.edu/academics/mathematics/learning-lab](https://www.walters.edu/academics/mathematics/learning-lab)

### TECHNOLOGY SUPPORT

Students who need assistance with computing and technology issues should contact the IET Helpdesk by phone at Morristown: (423) 318-2742; Niswonger: (423) 798-8186; or Sevierville: (865) 286-2789 or on-line access.

[Walters State Helpdesk \(opens in new window\)](https://helpdesk.walters.edu)  
[helpdesk.walters.edu](https://helpdesk.walters.edu)

### STUDENTS WITH DISABILITIES SUPPORT SERVICES



Students with disabilities must register with Student Support Services each semester in the Student Services Building, Room U134 (phone (423) 585-6892) if they need any special facilities, services, or consideration.

[Walters State Student Support Services \(opens in new window\)](https://www.waltersstate.edu/student-services/disability/)  
[ws.edu/student-services/disability/](https://www.waltersstate.edu/student-services/disability/)

## **SUICIDE PREVENTION STATEMENT**

Walters State is committed to and cares about all students. Support services are available for any person at Walters State who is experiencing feelings of being overwhelmed, hopelessness, depression, thinking about dying by suicide, or is otherwise in need of assistance. For immediate help, contact the National Suicide Prevention Lifeline by calling or texting 9-8-8 or the Trevor Lifeline at 1-866-488-7386. Veterans may also contact the Veterans Crisis Line at 1-800-273-8255 (press 1) or Text 838255.

Walters State has a relationship in place with the following community agencies to provide services (may include crisis referral services, prevention screenings, etc.):

- Cherokee Health Systems 423-586-5032
- Frontier Health 423-467-3600

## **College Policies**

### **STUDENTS HANDBOOK AS OFFICIAL GOVERNING DOCUMENT**

This class is governed by the policies and procedures stated in the current Walters State Community College Student Handbook. All students attending Walters State Community College, regardless of the time, location, or format of the class, must abide by the rules and regulations outlined in the current Walters State Catalog/Student Handbook and the current Walters State Timetable of Classes.

[Walters State Catalog \(opens in new window\)](https://www.waltersstate.edu/catalog/)  
[catalog.ws.edu/](https://www.waltersstate.edu/catalog/)

[Walters State Timetable of Classes \(opens in new window\)](https://www.waltersstate.edu/admissions/registration/)  
[ws.edu/admissions/registration/](https://www.waltersstate.edu/admissions/registration/)

### **PURPOSE, LIMITATIONS AND MODIFICATION OF SYLLABUS**

This syllabus sets forth the expectations for the course content, work, and grading as well as expectations for student performance and conduct. The syllabus does not constitute a contract between the student and the instructor or the College. The information contained here is subject to

change at any time. The instructor reserves the right to modify this syllabus at any time with written notification to the students. Though changes are possible, it is expected that the course will be conducted as described in this syllabus for the semester/year specified in the Course Information section of the syllabus. This syllabus is only valid for the semester/year specified and course requirements are not guaranteed for future semesters.

## **COURSE GROUND RULES**

- Students must attend the first day of on-ground class or contact the instructor prior to the first class. Failure to do this may result in being dropped from the class. Excessive absences may substantially lower the course grade.
- Regular class attendance is a student's obligation for any course regardless of format. (See the Walters State Catalog/Student Handbook). If a student misses class, it is his or her responsibility to contact the instructor regarding missed assignments and/or activities and to be prepared for the next class assignment.
- Students enrolled in web courses must follow the course attendance policy defined for online attendance during the first week of class and throughout the term. Failure to do this may result in being dropped from the class during week one OR may result in the accrual of absences which may negatively impact the student's grade in the course.
- Students who have not paid fees on time and/or are not correctly registered for this class and whose names do not appear on official class rolls generated by the Walters State student information system (MyWS) will not be allowed to remain in class or receive credit for this course.
- Electronic devices must not disrupt the instructional process or college-sponsored academic activity. Use of electronic devices is prohibited unless use of the device is relevant to the activity and use is sanctioned by the faculty member in charge. Electronic devices that are not relevant to the activity or sanctioned by the faculty member in charge should be set so that they will not produce an audible sound during classroom instruction or other college-sponsored academic activity.

## **FINANCIAL AID**

Students receiving any type of financial aid or scholarship should contact the Financial Aid Office before making any changes to their schedule. Schedule changes without prior approval may result in loss of award for the current term and future terms.

All forms of student Financial Aid may be jeopardized or lost due to the lack of Satisfactory Academic Progress in one or multiple courses. Lack of Satisfactory Academic Progress may negatively impact a student's degree/certificate completion pace and further jeopardize Financial Aid eligibility.

## **CANCELLATION OF CLASSES AND ACADEMIC CONTINUITY**

For information related to the cancellation of classes due to inclement weather or other events, please check the Senators Emergency Text system or the college's Web site at:

[Walters State Homepage \(opens in new window\)](#)

[ws.edu/home/](http://ws.edu/home/)

[Walters State Facebook page \(opens in new window\)](#)

<https://www.facebook.com/WaltersState/>

[Walters State Twitter page \(opens in new window\)](#)

<https://twitter.com/waltersstate>

or call the college's student information line, 1-800-225-4770, option 1; the Sevier County Campus, (865) 774-5800, option 7; the Niswonger Campus (423) 798-7940, option 7; or the Claiborne County Campus, 423-636-6200, option 7. Also, please monitor local TV and radio stations for further announcements.

When an event or disaster interrupts the scheduled operations of the college and the ability to proceed with the academic course activities as planned, the college and your instructor may alter the course plan outlined in the syllabus. Should an event occur, students should refer to their course e-Learn pages and/or class materials previously delivered to receive guidance from their instructor. Students should continue to monitor the official college channels of communication listed in the above paragraph. If you would like to sign up for the Senators Emergency Text system, please go to the following Web site:

[Senator Emergency Text System \(opens in new window\)](#)

[ws.edu/set/](http://ws.edu/set/)

Dual Enrollment students attending on a high school campus should refer to the high school inclement weather cancellations.

## **LEARNING MANAGEMENT SYSTEM**

Brightspace (commonly known as eLearn or D2L) is the college's Learning Management System (LMS).

Brightspace is committed to accessibility by "deliver[ing] a learning experience that meets the needs of all people, regardless of age or ability." [Brightspace Accessibility Standard \(opens in new window\)](#)

Brightspace is also committed to guarding student data and privacy. [Brightspace Privacy Policy \(opens in new window\)](#)